



**HOW TO BUILD A  
\$1,000,000.00 BUSINESS &  
EARN \$1,000,000.00 YEARLY**



# BUSINESS INCOME STRATEGY

## INCOME SHIFTING MEMBERSHIP

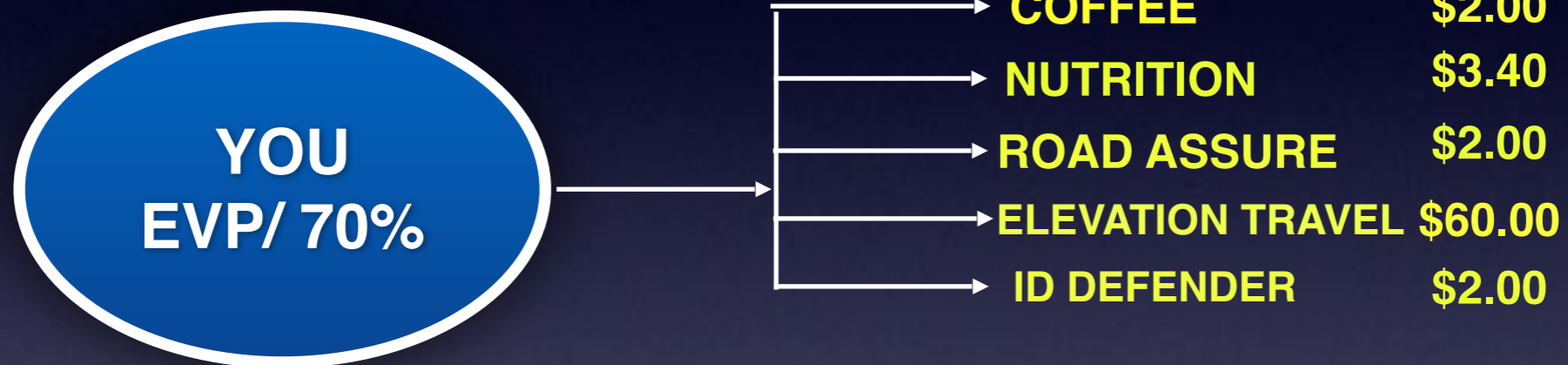
### One-Time Setup Fee

**\$39.95 (ISM)**  
**\$99.95 (ELITE)**

### Monthly Licensing Fee

**\$39.95** → **DTR**  
**\$49.95**

### PRODUCTS CV



### EVP Personal Sale 70%

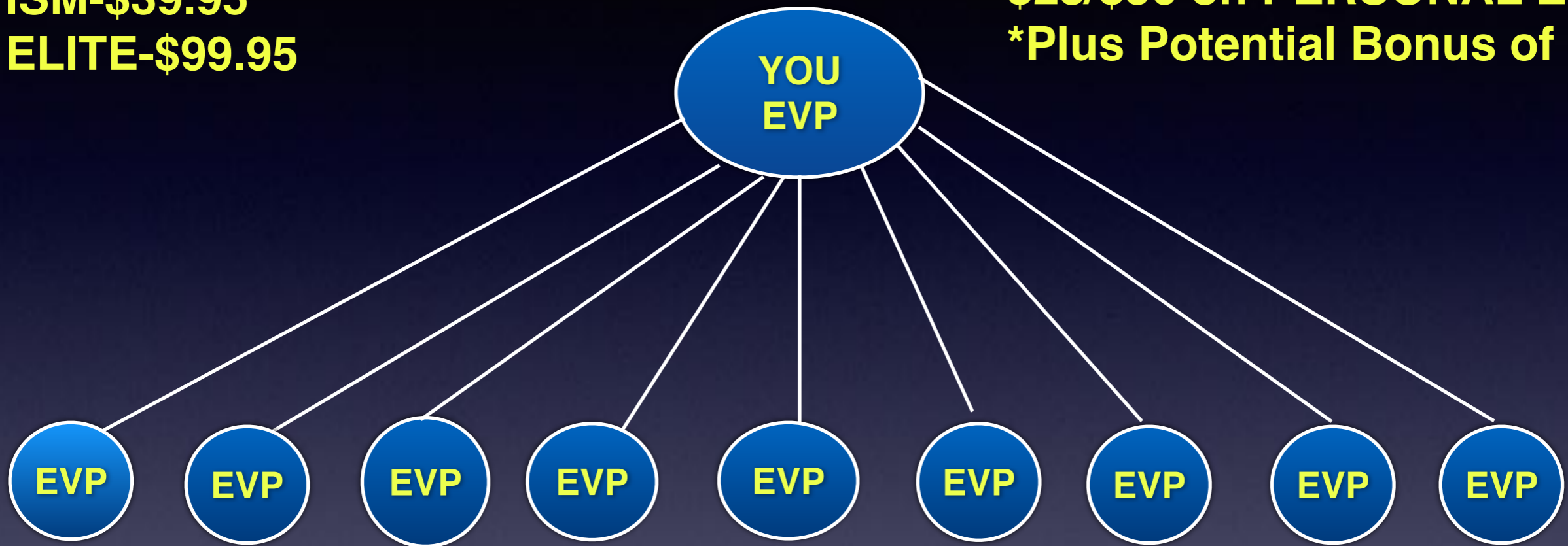
Coffee	150 x \$1.40 = \$210.00
Nutrition	150 x \$2.38 = \$357.00
ID Defender	150 x \$1.40 = \$210.00
Road Assure	150 x \$1.40 = \$210.00
Travel	\$300.00
<b>Total</b>	<b>\$1,287.00</b>

NOTE: Active Associates must be inside the EVPs Super Team  
 For education and training purposes only. See myEcon Compensation Plan for full Detail

# SIMPLE REFERRAL MARKETING SYSTEM

**ISM-\$39.95**  
**ELITE-\$99.95**

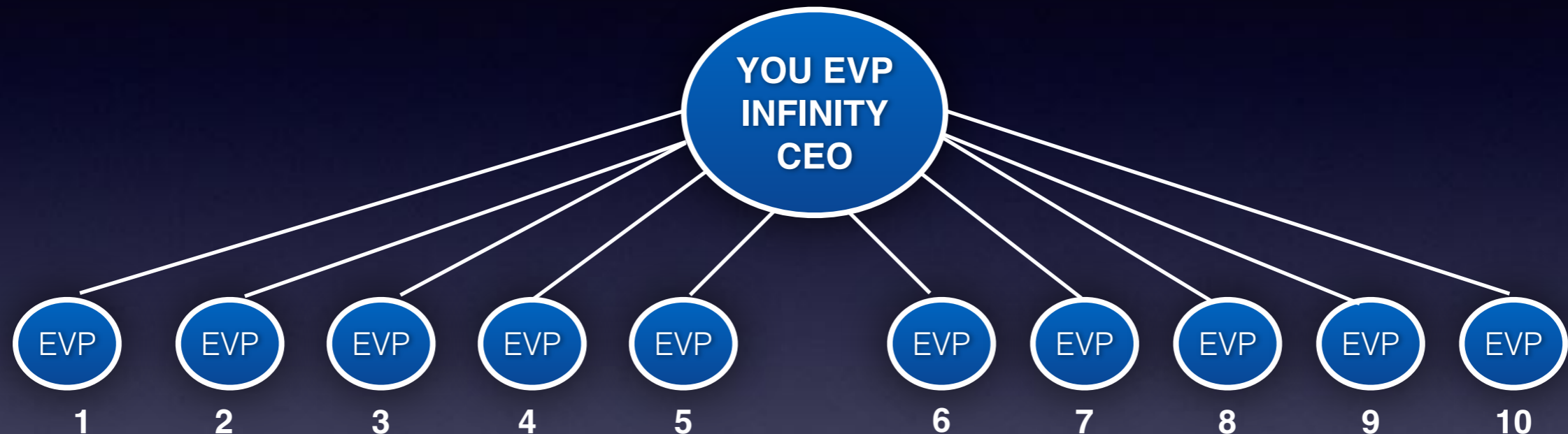
**\$28/\$56 on PERSONAL EVPs**  
**\*Plus Potential Bonus of \$20**



**1st Generation EVPs**

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# HOW TO BUILD A BUSINESS & EARN A **\$1,000,000.00** (PLUS) YEARLY



**10** PLUS DIRECT LEADERS X **10** EVPs = **100** ACTIVE TEAM MEMBERS

**10** DIRECT LEADERS X **100** ACTIVE EVPs EACH = **1,000** ACTIVE TEAM MEMBERS

**10** DIRECT LEADERS X **1000** ACTIVE EVPs EACH  
**10,000** ACTIVE SUPER TEAM MEMBERS

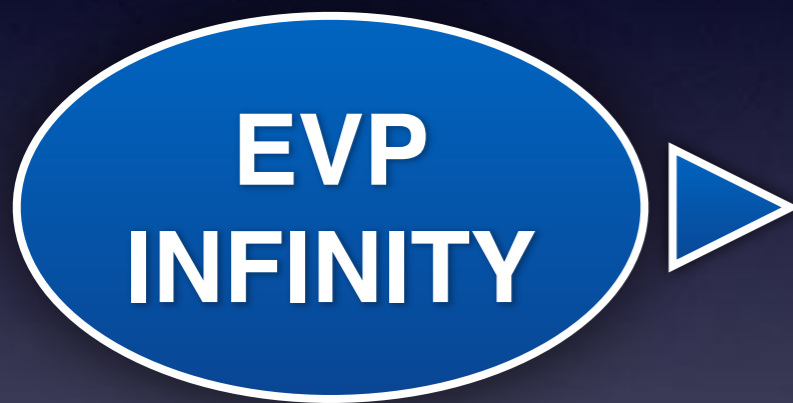
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# HOW TO EARN **\$100,000.00** (PLUS) PER YEAR 10 X EARNINGS = **\$1,000,000.00** BUSINESS

**1,000** ACTIVE EVPs 75%/25%  
**750/\$9.30 + 250/\$13.00** DTR = **\$10,225.00**

**200** NEW ACTIVE EVPs  
**150/\$4.00 + 50/\$8.00**  
Over-ride = **\$1,000.00**

**1,000** ACTIVE EVPs x **\$20.00** CPCV EACH  
**\$20,000.00** CPCV X 15% = **\$3,000.00**



**\$10,225.00 + \$1,000.00 + \$3,000.00 = \$14,225.00 PER MONTH**  
**\$14,225.00 X 12 MONTHS = \$170,700.00 YEARLY**

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# HOW TO EARN **\$100,000.00** (PLUS) PER YEAR 10 X EARNINGS = **\$1,000,000.00** BUSINESS

**1,000** ACTIVE EVPs 50%/50%  
**500/\$9.30 + 500/\$13.00** DTR = **\$11,150.00**



**200** NEW ACTIVE EVPs  
**100/\$4.00 + 100/\$8.00**  
Over-ride = **\$1,200.00**

**1,000** ACTIVE EVPs x **\$20.00** CPCV EACH  
**\$20,000.00** CPCV X 15% = **\$3,000.00**

**\$11,150.00 + \$1,200.00 + \$3,000.00 = \$15,350.00** PER MONTH  
**\$15,350.00 X 12 MONTHS = \$184,200.00** YEARLY

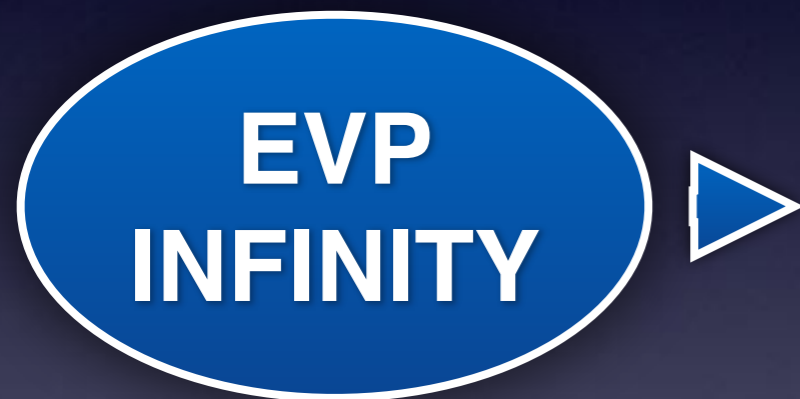
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# HOW TO EARN **\$1,000,000.00** (PLUS) PER YEAR 10 X EARNINGS = **\$10,000,000.00** BUSINESS

**10,000 EVPs 50%/50%**  
**5,000/\$9.30 + 5,000/\$13 DTR = \$111,500.00**

**2000 NEW EVPs**  
**1000/\$4.00 + 1000/\$8.00**  
Over-ride = **\$12,000.00**

**10,000 ACTIVE EVPs x \$20.00 CPCV EACH**  
**\$200,000.00 CPCV x 15% = \$30,000.00**



**\$111,500.00 + 12,000.00 + \$30,000.00 = \$153,500.00 PER MONTH**  
**\$153,500.00 X 12 MONTHS = \$1,842,000.00 YEARLY**

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